

# Premier Placement Website Advertisement Information

## Each Premier Placement Web Ad Includes:

- Placement at the top of Advertisers web page on [www.cyso.org](http://www.cyso.org) for one year beginning August 5, 2010
  - [www.cyso.org](http://www.cyso.org) received nearly 50,000 visits this year
- Full color organization logo
- 200 characters of text advertising your organization (including spaces)
- Link to your organization website
- Additional 100 character text ad with link on CYSO student and parent “MyCYSO” web page (example below). MyCYSO ads will rotate if more space is required.
  - All 450 CYSO students and their parents are required to use their MyCYSO accounts to access their schedules, performances and orchestra resources. This ensures that your advertisement will be seen often by those you are directly targeting.

## Screenshot of “MyCYSO” web page:

MyCYSO

CHICAGO YOUTH SYMPHONY ORCHESTRAS LISTEN TO THE FUTURE

THE CYSO EXPERIENCE AUDITIONS CONCERTS & EVENTS IN THE COMMUNITY GIVING ABOUT US THE CYSO BLOG CYSO ADM

Home > MyCYSO

**MyCYSO**

Manage My Account  
Absence Form

2010-2011 Parent & Student Handbook  
5/25/2010

**YOUR SCHEDULE**

**Encore Rehearsal**  
[Read More](#)  
When: 6/6/2010  
From 2:30 PM to 8:15 PM  
Where: FAB 833

**Encore Rehearsal**  
[Read More](#)  
When: 6/13/2010  
From 2:30 PM to 8:15 PM  
Where: FAB 833

**Encore Rehearsal**  
[Read More](#)  
When: 6/16/2010  
From 2:00 PM to 8:15 PM  
Where: FAB 833

**More Items**

**YOUR PERFORMANCE**

**Encore Chamber Orchestra**  
[Read More](#)  
When: 6/20/2010  
From 6:30 PM to 8:00 PM  
Where: Millennium Park, Jay Pritzker Pavilion

**The Noteworthy Classic**  
[Read More](#)  
When: 6/28/2010  
From 10:30 AM to 6:30 PM  
Where: Hilton Indian Lakes Resort

**PS Fall Concert**  
When: 12/5/2010  
From 2:00 PM to 3:00 PM  
Where: Northeastern Illinois University Fine Arts Auditorium

**More Items**

**YOUR RESOURCES**

- + Season Calendars
- + Schedules
- + Repertoire
- + Class Materials
- + Financial Documents
- + General Information

**Advertisements**

**San Francisco Conservatory of Music**  
Acclaimed faculty. Supportive atmosphere. Take the stage in one of the world's most inspiring cities.  
<http://www.sfcm.edu/>

**Valparaiso University Center for the Arts**  
Valparaiso University invites you to take your musical journey to exciting places.  
<http://www.valpo.edu/music/aiyo.php>

**View Your Full Calendar**

**UPDATES:**

- [more...](#)
- **Got Recipes? Submit them to the CYSO Cookbook - A Culinary Symphony**  
[more...](#)
- **This Week on Music Pathways 12.03.09** [more...](#)

Page 1 of 4      First Previous [1] 2 3 4 Next Last

100 character text ad on “MyCYSO” web page