

**Advertiser:** \_\_\_\_\_

Print advertisement prices include print ad placement in the season concert program book to be used at 14 concerts throughout the 2011-2012 season. All print advertisers will also be listed on www.cyso.org with a link to their organization's web page for one year beginning August 8, 2011.

<b>Print Advertisements</b>	<b>Print Only Price</b>	<b>Price With Premier Placement Web Ad (see description below)</b>
<b>Full Page: Back Cover (full color)</b> <input type="checkbox"/> \$1,200.00 5"W x 8" H	<input type="checkbox"/> \$1,200.00	<input type="checkbox"/> \$1,400.00
<b>Full Page: Inside Cover</b> <input type="checkbox"/> \$1,000.00 5"W x 8" H <input type="checkbox"/> Front Cover <input type="checkbox"/> Back Cover	<input type="checkbox"/> \$1,000.00	<input type="checkbox"/> \$1,200.00
<b>Full Page: Special Placement</b> <input type="checkbox"/> \$950.00 5"W x 8" H <input type="checkbox"/> Opposite Inside Cover <input type="checkbox"/> Opposite Concert Program Page	<input type="checkbox"/> \$950.00	<input type="checkbox"/> \$1,150.00
<b>Full Page</b> <input type="checkbox"/> \$875.00 5"W x 8" H	<input type="checkbox"/> \$875.00	<input type="checkbox"/> \$1,075.00
<b>Half Page</b> <input type="checkbox"/> \$550.00 <input type="checkbox"/> Horizontal - 5"W x 3.875" H <input type="checkbox"/> Vertical - 2.375" W x 8" H	<input type="checkbox"/> \$550.00	<input type="checkbox"/> \$850.00
<b>Quarter Page</b> <input type="checkbox"/> \$350.00 <input type="checkbox"/> Horizontal - 5" W x 1.875" H <input type="checkbox"/> Vertical - 2.375" W x 3.875" H	<input type="checkbox"/> \$350.00	<input type="checkbox"/> \$750.00

**Want to stand out with more than just a link?**  
 Upgrade your print ad with a Premier Placement web ad (discounted prices for print advertisers).

<b>Website Advertisement</b>	<b>Website Only Price</b>
<b>Premier Placement (see attachment for example)</b> <i>Includes:</i> <ul style="list-style-type: none"> <li>• Placement at top of Advertisers web page for one year beginning August 8, 2011.</li> <li>• Full color organization logo</li> <li>• 200 characters of text advertising (including spaces)</li> <li>• Link to your organization website</li> <li>• 100 character text ad with link on CYSO student and parent "MyCYSO" web page</li> </ul>	<input type="checkbox"/> \$600.00

Advertiser: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Phone/Fax: \_\_\_\_\_ / \_\_\_\_\_ E-Mail: \_\_\_\_\_

Website: \_\_\_\_\_ URL to be linked to: \_\_\_\_\_

I/we have read and understand that upon submission of this contract I/we agree to advertise with Chicago Youth Symphony Orchestras and to pay the below specified amount. I/we understand that CYSO has the right to refuse an advertiser for any reason. In this case, payment will be returned.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**Deadlines and Submission of Artwork/Info**

Contract Deadline: July 29, 2011

Payment Deadline: July 29, 2011

Website Premier Placement Ad Information Deadline: August 5, 2011

Print Ad Artwork Deadline: August 22, 2011

Email your Print Ad Artwork and/or Website Ad info to: [agoedde@cyso.org](mailto:agoedde@cyso.org)

**Print Ad Formats**

PDF

Adobe Photoshop or InDesign

**Logo Formats**

JPEG

Amount: \_\_\_\_\_ Please send invoice to: \_\_\_\_\_

Method of payment: CHECK # \_\_\_\_\_

\_\_\_\_ VISA \_\_\_\_ MASTERCARD \_\_\_\_ AM EX \_\_\_\_ DISCOVER

Account #: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ Zip: \_\_\_\_\_

Name on Card: \_\_\_\_\_

Signature: \_\_\_\_\_

*All advertising contracts must include payment. Questions? Contact Amanda Goedde at 312-939-2207 ext.31 or [agoedde@cyso.org](mailto:agoedde@cyso.org).*

**RETURN CONTRACT by EMAIL, FAX or MAIL**

**Email:** [agoedde@cyso.org](mailto:agoedde@cyso.org) **Fax:** 312-939-2015 • Attn: Amanda Goedde

**Mail:** CYSO Advertising • 410 S. Michigan Ave, Suite 833 • Chicago, IL 60605

