

CHICAGO YOUTH SYMPHONY ORCHESTRAS

2010-2011 Advertising Contract



Advertiser: _____

Print advertisement prices include print ad placement in the season concert program book to be used at 14 concerts throughout the 2010-2011 season. All print advertisers will also be listed on www.cyso.org with a link to their organization's web page for one year beginning August 5, 2010.

Print Advertisements	Print Only Price	Price With Premier Placement Web Ad (see description below)
Full Page: Back Cover (full color) 5"W x 8" H	<input type="checkbox"/> \$1,200.00	<input type="checkbox"/> \$1,400.00
Full Page: Inside Cover 5"W x 8" H <input type="checkbox"/> Front Cover <input type="checkbox"/> Back Cover	<input type="checkbox"/> \$1,000.00	<input type="checkbox"/> \$1,200.00
Full Page: Special Placement 5"W x 8" H <input type="checkbox"/> Opposite Inside Cover <input type="checkbox"/> Opposite Concert Program Page	<input type="checkbox"/> \$950.00	<input type="checkbox"/> \$1,150.00
Full Page 5"W x 8" H	<input type="checkbox"/> \$875.00	<input type="checkbox"/> \$1,075.00
Half Page <input type="checkbox"/> Horizontal - 5"W x 3.875" H <input type="checkbox"/> Vertical - 2.375" W x 8" H	<input type="checkbox"/> \$550.00	<input type="checkbox"/> \$850.00
Quarter Page <input type="checkbox"/> Horizontal - 5" W x 1.875" H <input type="checkbox"/> Vertical - 2.375" W x 3.875" H	<input type="checkbox"/> \$350.00	<input type="checkbox"/> \$750.00

Want to stand out with more than just a link?
Upgrade your print ad with a Premier Placement web ad (*discounted prices for print advertisers*).

Website Advertisement	Website Only Price
Premier Placement (see attachment for example) <i>Includes:</i> <ul style="list-style-type: none"> • Placement at top of Advertisers web page for one year beginning August 5, 2010. • Full color organization logo • 200 characters of text advertising (including spaces) • Link to your organization website • 100 character text ad with link on CYSO student and parent "MyCYSO" web page 	<input type="checkbox"/> \$600.00

Advertiser: _____

Contact Name: _____

Address: _____

City, State, Zip: _____

Phone/Fax: _____ / _____ E-Mail: _____

Website: _____ URL to be linked to: _____

I/we have read and understand that upon submission of this contract I/we agree to advertise with Chicago Youth Symphony Orchestras and to pay the below specified amount. I/we understand that CYSO has the right to refuse an advertiser for any reason. In this case, payment will be returned.

Signature: _____ Date: _____

Deadlines and Submission of Artwork/Info

Contract Deadline: July 23, 2010

Payment Deadline: July 23, 2010

Website Premier Placement Ad Information Deadline: August 2, 2010

Print Ad Artwork Deadline: August 20, 2010

Email your Print Ad Artwork and/or Website Ad info to: agoedde@cyso.org

Print Ad Formats

PDF

Adobe Photoshop or InDesign

Logo Formats

JPEG

Amount: _____

Method of payment: CHECK # _____

____ VISA ____ MASTERCARD ____ AM EX ____ DISCOVER

Account #: _____ Exp. Date: _____ Zip: _____

Name on Card: _____

Signature: _____

All orders must include payment. Questions? Please contact Amanda Goedde at 312-939-2207 ext.31 or agoedde@cyso.org.

ORDERS MAY BE FAXED OR MAILED

Fax: 312-939-2015 • Attn: Amanda Goedde

Mail: CYSO Advertising • 410 S. Michigan Ave, Suite 833 • Chicago, IL 60605

