



CHICAGO YOUTH SYMPHONY ORCHESTRAS 2009-2010 Advertising Contract

Advertiser: _____

Print advertisement prices include ad placement in 11 concert programs. Website listing prices include placement on www.cyso.org for one year beginning September 1, 2009. Discounts on website listings are valid only when combined with a print advertisement.

<i>Print Advertisements</i>	<i>Price</i>
<input type="checkbox"/> Full Page: Back Cover (full color) 5"W x 8" H	\$1,200.00
<input type="checkbox"/> Full Page: Inside Cover 5"W x 8" H <input type="checkbox"/> Front Cover <input type="checkbox"/> Back Cover	\$1,000.00
<input type="checkbox"/> Full Page: Special Placement 5"W x 8" H <input type="checkbox"/> Opposite Inside Cover <input type="checkbox"/> Opposite Concert Program Page	\$950.00
<input type="checkbox"/> Full Page 5"W x 8" H	\$875.00
<input type="checkbox"/> Half Page <input type="checkbox"/> Horizontal - 5"W x 3.875" H <input type="checkbox"/> Vertical - 2.375" W x 8" H	\$550.00
<input type="checkbox"/> Quarter Page <input type="checkbox"/> Horizontal - 5" W x 1.875" H <input type="checkbox"/> Vertical - 2.375" W x 3.875" H	\$350.00

<i>Website Preferred Listings</i>	<i>Website Only Price</i>	<i>Price w/Full Page ad (20% discount)</i>	<i>Price w/Half or Quarter Page ad (10% discount)</i>
<input type="checkbox"/> Premier Placement Includes: <ul style="list-style-type: none"> • Primary placement at top of web page • Full color logo • Link to organization website • 250 character description (including spaces) 	<input type="checkbox"/> \$3,000.00	<input type="checkbox"/> \$2,400.00	<input type="checkbox"/> \$2,700.00
<input type="checkbox"/> Listing Includes: <ul style="list-style-type: none"> • Link to organization website • Organization listing in alphabetical order 	<input type="checkbox"/> \$550.00	<input type="checkbox"/> \$440.00	<input type="checkbox"/> \$495.00

Advertiser: _____

Contact Name: _____

Address: _____

City, State, Zip: _____

Phone/Fax: _____ / _____ E-Mail: _____

Website: _____ URL to be linked to: _____

I/we have read and understand that upon submission of this contract I/we agree to advertise with Chicago Youth Symphony Orchestras and to pay the below specified amount. I/we understand that CYSO has the right to refuse an advertiser for any reason. In this case, payment will be returned.

Signature: _____ Date: _____

Deadlines and Submission of Artwork

Contract Deadline: July 20, 2009

Payment Deadline: July 20, 2009

Website Listing Information Deadline: August 1, 2009

Print Ad Artwork Deadline: August 20, 2009

Email your Print Ad, Logo (JPG), and/or Description text to: agoedde@cyso.org

Print Ad Formats

PDF

Adobe Photoshop, InDesign, Illustrator

Amount: _____ (Please be sure to apply discount from previous page if applicable.)

Method of payment: CHECK # _____

____ VISA ____ MASTERCARD ____ AM EX ____ DISCOVER

Account #: _____ Exp. Date: _____ Zip: _____

Name on Card: _____

Signature: _____

All orders must include payment. Questions? Please contact Amanda Goedde at 312-939-2207 ext.31 or agoedde@cyso.org.

ORDERS MAY BE FAXED OR MAILED

Fax: 312-939-2015 • Attn: Amanda Goedde

Mail: CYSO Advertising • 410 S. Michigan Ave, Suite 833 • Chicago, IL 60605

